

Mayo Clinic and Arizona State University Alliance for Health Care

Dual-degree program: MD/MMC

Mass Communication



Training physicians of the future in the intellectual disciplines and practices of medicine and communication

Physicians of the future are not only doctors, but also communicators, administrators and problem solvers working toward the common goal of improving patient care. Answering the nation's need to transform medical school education, Mayo Clinic Alix School of Medicine and Arizona State University's Walter Cronkite School of Journalism and Mass Communication have created the new MD/MMC dual-degree program.

"The glory of medicine is that it is constantly moving forward, that there is always more to learn."

— William J. Mayo, M.D.

ASU's renowned Cronkite School offers unparalleled learning opportunities through its master's degree programs designed to prepare students for today's rapidly evolving media landscape.

The Cronkite School's Master of Mass Communication provides real-world, practical experiences through its professional immersion programs under the guidance of award-winning journalists and communicators.

Located in the heart of downtown Phoenix, the nation's fifth-largest city, the Cronkite School is the home of Arizona PBS, the largest media outlet operated by a journalism school in the world.

Curriculum overview

The graduate program begins with a "boot camp" experience during which students learn the reporting skills, values and principles embodied by the late Walter Cronkite, who was the school's guiding light for three decades. Students learn how to navigate the 21st-century media environment through advanced classes and a symposium specifically focused on the future of journalism. The program culminates with an in-depth project in one of the school's signature professional newsrooms in Phoenix, AZ, Los Angeles, CA or Washington, D.C.

**#1 in the U.S.
best record in the
Society of Professional
Journalists' "Mark of
Excellence" awards
over the past 15 years**

— Society of Professional Journalists and Development Survey, 2015



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**#1 in the U.S.
for innovation**
ASU ahead of MIT and Stanford
—U.S. News & World Report, 6 years, 2016–2021



Degree requirements

The program is comprised of 36 total credit hours spread over one academic year, consisting of three semesters.

Admission

To be considered for admission to the Cronkite School, students must have at least a 3.0 (on a 4.0 scale) grade-point average in the last 60 semester hours of undergraduate coursework. The GRE requirement is waived. An MCAT score will be accepted in its place.

All students are required to meet general university admission requirements.

Application deadline: January 15

Fellowships

The Cronkite School has made available two fellowships to Mayo Clinic Alix School of Medicine students to cover the full cost of tuition for this program.

FAQs

How is the Cronkite School's master's program different?

The program is professionally focused, multimedia-driven and hands-on, designed to give students the experience and skills they need to excel in a rapidly evolving media and communications industry.

The Cronkite School has strong relationships with major national media companies that regularly hire graduates. The school's career services department annually places more than 500 students in internships at more than 225 companies.

Whom should I contact for information?

All Mayo Clinic students must indicate their intention to apply for this program to:

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